

Security for Business Agility

MAY 26–27, 2010

SAN FRANCISCO MARRIOTT MARQUIS | SAN FRANCISCO, CA

Unlock potential with key buyers from business enterprises and government agencies that are proactively crafting business plans that allow them to be agile while remaining secure... participate at CSI SX in May 2010!

As the original and leading information security membership organization, CSI positions you for success with sponsorship opportunities through many of our unique products – one that stands out amongst our offerings is CSI SX, taking place May 26 - 27, 2010 at San Francisco's Marriott Marquis.

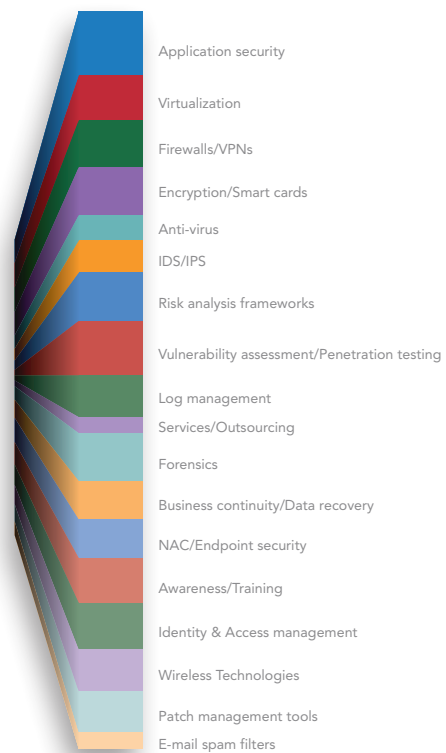
CSI SX has become the resource for professionals to stay current, share new ideas, get hands-on with the latest developments, and hear from industry leaders. CSI SX is the industry's premier forum to explore and showcase the latest innovations and trends across the full spectrum of IT security.

Your products, technology and solutions are in demand – 2009 attendees, tasked with finding solutions for their organizations came with plans in hand. Seventy-five percent of those in attendance had budgets ranging from \$100,000 - \$5 million and played a significant role in recommending purchases – close to 50% of whom specified and/or authorized the final selection. This event attracts the security elite – you can't afford to miss the opportunity that awaits you!

ACT TODAY!

Contact Nadine Schwartz now — get on board and you will immediately be enjoined into our pre-event marketing strategy: 212.600.3363 or Nadine.Schwartz@ubm.com

Your Products Are In Demand



A sampling of 2009 attendees:

ABN AMRO Bank	Gap, Inc.
Abu Dhabi Investment Authority	General Dynamics
Amazon	Google, Inc.
Blue Cross BlueShield	Juniper Networks
CAN Insurance	LawLogix Group, Inc.
Department of Defense	MetLife
Department of Justice	Northrop Grumman
Dept. of Public Health & Human Services	Nuclear Regulatory Commission
Defense Information Systems Agency	Social Security Administration
Eni Petroleum Co.	TD Bank
Fandango	U.S. Geological Survey
Federal Deposit Insurance Corp.	Verizon Business
	Workforce Safety & Insurance



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Don't wait – make sure your branding and message stands out clearly by selecting one of a number of crafted sponsorships designed to fit all budgets while allowing you to achieve your marketing goals and deliver a maximum return on your investment. All will ensure that you're featured prominently leading up to the event, on-site in San Francisco, as well as in our post-event messaging.

MASTER SPONSOR \$18,500

(Exclusive to One Company)

- Includes acknowledgement of sponsor prior to opening keynote by CSI Conference Director, a slide show or video loop to be played prior to the keynote and presented on main screen. Sponsor executive has opportunity to make brief remarks and introduce keynote speaker on second day.
- Choice of one (first-come, first-served):
 - Tote Bag Sponsorship (logo)
 - Bellyband on Conference Guide
 - Break Signage
- Tabletop and participation in raffle at Welcome Reception (sponsor provides prize)
- Tote bag insert (sponsor to produce to specification and ship to venue)*
- Full-Page ad in conference guide
- Premier logo placement on all appropriate event signage
- Prominent logo placement on CSI SX and GoCSI Websites
- 4 Complimentary passes for full access to all conference sessions and networking events
- Premier logo placement on pre-event mailings/e-mailings (html version)
- One time use of pre-registered opt-in e-mail/postal list**

RECEPTION SPONSOR \$16,000

(Exclusive to One Company)

- Sponsor will be given the opportunity to give a 10-minute presentation to open the Welcome Reception. To be introduced by the CSI Director.
- Tabletop and participation in raffle at Welcome Reception (sponsor provides prize)
- Premier logo placement on signage at Welcome Reception
- Choice of one (first-come, first-served):
 - Tote Bag Sponsorship (logo)
 - Bellyband on Conference Guide
 - Break Signage
- Tote bag insert (sponsor to produce to specification and ship to venue)*
- Full-Page ad in conference guide
- Premier logo placement on all appropriate event signage
- Premier logo placement on CSI SX and GoCSI Websites
- 3 Complimentary passes for full access to all conference sessions and networking events
- Premier logo placement on pre-event mailings/e-mailings (html version)
- One time use of pre-registered opt-in e-mail/postal list**

NETWORKING SPONSOR \$5,000

(Seven available)

- Tabletop and participation in raffle at Welcome Reception (sponsor provides prize)
- Logo placement on signage at Welcome Reception
- Tote bag insert (sponsor to produce to specification and ship to venue)*
- Half-Page ad in conference guide
- Logo placement on CSI SX and GoCSI Websites
- 2 Complimentary passes for full access to all conference sessions and networking events
- Logo placement on pre-event mailings/e-mailings (html version)
- One time use of pre-registered opt-in e-mail/postal list**

REGISTRATION SPONSOR \$2,500

(Exclusive, must be added to another sponsorship)

- Badge insert, sponsor to produce and ship
- Sponsor logo signage at registration desk and self-registration tables
- Sponsor flyer distributed by CSI SX at registration (Sponsor to produce and ship fliers)
- Sponsor logo on on-line registration pages
- Sponsor description/offer on email registration confirmations

VIDEO SPONSOR \$14,000

(Exclusive to One Company)

A unique sponsorship – the main stage general sessions will be videotaped on both days of the SX event and released in July via the GoCSI.com site and via YouTube.

Sponsorship features:

- On-site signage during the event to announce sponsorship.
- Tote bag insert (sponsor to produce to specification and ship to venue)*
- Full-Page ad in conference guide
- Logo placement on CSI SX and GoCSI Websites
- 2 Complimentary passes for full access to all conference sessions and networking events
- Logo placement on opening sequence and at end of each video segment.
- One time use of post-conference opt-in e-mail/postal list

* All promotional pieces inserted must be approved in advance by CSI Management.

** A non-disclosure agreement must be signed and the mailing piece must be approved in advance by CSI Management.

You don't want to miss this exclusive opportunity to speak to decisionmakers that need and seek your real-world solutions. Reach the industry's most highly qualified security buyers at the premier educational event for the security community.

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